

1st September 2007

▶ Volume 1, Issue 1

STORM PLASTICS LIGHTNING FLASH

STORM PLASTICS OPENS NEW BRANCH IN QUEENSLAND TO HELP YOU TO SOLVE YOUR RE-ACTIVE SOIL PROBLEMS

After some years with an agency in Queensland, Storm Plastics decided it was a definite need to have their own branch where ample stock could be held to better service the needs of the Queensland Trade.

A brand new warehouse in Geebung was purchased and Des Grevell was appointed in December 2006 as State Manager Queensland to get the new branch up and running for trading on the 1st of February 2007.

With new pallet racking installed, new computer, new phones, new fax, office desk, packing bench and

every thing needed for a new Branch to function the stock was ordered, the Fork Lift arrived we were ready to go.

Over 200 envelopes were sent out to the various Merchants all over Queensland and the Northern Rivers which included a comprehensive Introductory Letter, Price List, Brochure and an Account Application Form

The first account opened was K& R in Toowoomba.

Steven Moore then joined the team and professionally runs the warehouse.

We now have over 180 accounts, **thank you for**

your business and for making our Swivel Joints and Expanda Joints available to the Trade Plumbers. We also appreciate the good will from the various Associations



Where ever you see this Logo you can be assured of quality products by a Quality Assured Company.

Inside this issue:

New Branch in QLD	1
Watermark & ISO9001	1
Ample Stock	1
Contact Details	2
A Stormy Start	2
Reactive Soils	2
Our Banner, available for trade displays!	2

Special points of interest:

- Our Watermark number WMK 20081
- Our ISO 9001 number 1274
- Marty Bennett, a Master Plumber and Drainage Contractor of forty years.
- Is 'e an Aussie, is 'e ever.
- Storm Plastics is a Family Business, founded in 1989, owned and operated in Australia by Australians for Australians and you can't get anymore Aussie than that.

AMPLE STOCK IN OUR NEW GEEBUNG BRANCH

We have over a thousand Swivel Joints and Expanda Joints on our pallet racking right now.

In the past you may have been told that Storm Plastics were out of stock. That was never true and I don't expect it ever will be true.

If you have a product you have thought of that would be good for the Industry, contact us and we may be able to make it for you.



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**We act before the soil reacts.
LOG ONTO OUR WEBSITE FOR MORE
INFO.**

WWW.STORMPLASTICS.COM.AU

A STORMY START

From the outset, Martin (Marty) Bennett, a Master Plumber and Drainage Contractor since 1968, with the full support and assistance of his wife Jenny, founded Storm Plastics in 1989.

It was in response to the urgent need to overcome what was and still is, a very serious problem for all drainage systems constructed in areas with reactive soils, (soils that move in accordance with the moisture level within their mass).

With today's advanced technologies Hydraulic and Soils Engineers are now able to predict and design with greater certainty drainage systems that respond more harmoniously with the movements within expansive soils, thanks to Storm Plastics Expanda Joints and Swivel Joints.

Relieving the stress generated by the expansion and contraction motions, "the wave action", through reactive soils is a major step towards alleviating the incidence of damage to underground pipework systems.

Ask for the soil test results before you price the job and record the request in your diary.

If you do not wish to receive further editions of *The Lightning Flash*, please advise by email with the word "unsubscribe" in the subject line.

MR. PLUMBER, ARE YOU UP TO DATE WITH RE-ACTIVE SOIL PROBLEMS?

Since Marty invented the famous EXPANDA JOINT AND SWIVEL JOINT system, many other special products have been added to the list.

Most soils are affected by moisture and expand and contract as the water content changes with the seasons and this can create havoc with the drainage system.

Re-active soils can be vicious on buried pipes and fittings. Storm Plastics Products can alleviate and most times, eliminate these problems.

We have various recommended generic drawings available on our website, www.stormplastics.com.au but for special details consult your soil engineer, local council or hydraulic consultant.

Best to check before the job than to

have to dig it up later.

Do Insurance Companies find it more prudent to pay big money to legal people to check if your work complies to the codes before they pay out huge sums for damage to a structure due to soil movement breaking pipes and fittings?

Remember, non compliance with the codes and faulty workmanship are forever.

Time will not remember how long it took to do the job but history will record how well it was done.

Start saving your photos of damaged pipes and fittings and how you solved a problem by installing an EXPANDA or SWIVEL JOINT.

Competition details in the next issue of *THE LIGHTNING FLASH*.

STORM PLASTICS
Australia
Underground Solution Specialists
For Reactive Soils

EXPANDA JOINT
EXPANDA JOINTS can extend 150mm (Expands & contracts 75mm)
[Ideal for repairing broken pipes]

SWIVEL JOINT
DWV SWIVEL JOINTS M & F
100mm allows 50mm movement
150mm allows 60mm movement

Footings
After form lagging
swivel joints
HEAVE
expanda joints
(dry area)
Typical installation example

WaterMark
www.wm.com.au
JAS-ANZ
www.jas-anz.com.au
www.stormplastics.com.au